

Laneway Design Competition



Festival of Architecture



New Zealand Institute of Architects Incorporated



NEW ZEALAND INSTITUTE OF LANDSCAPE ARCHITECTS

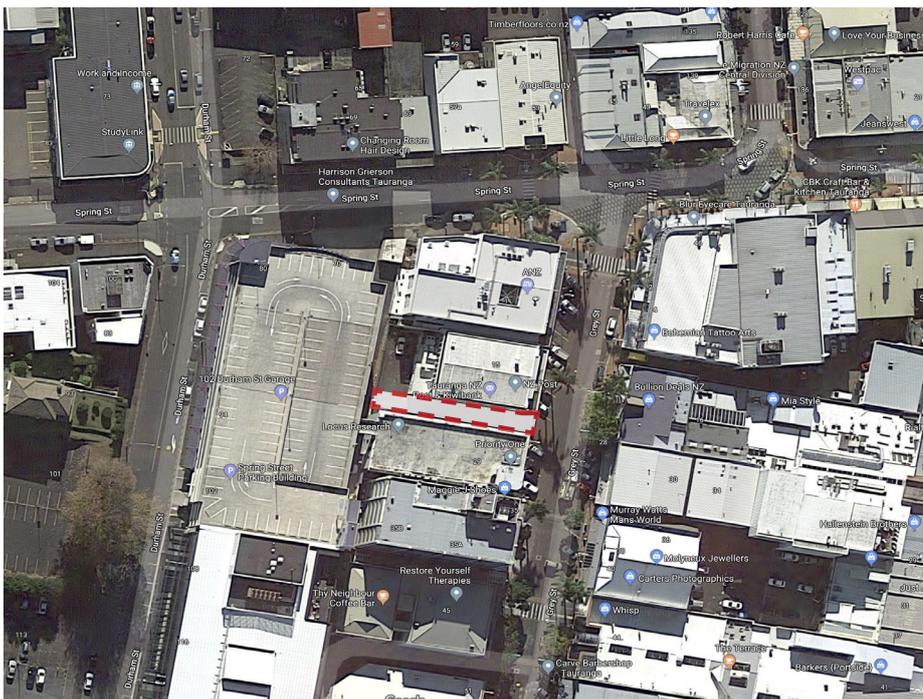


Priority 1 Driving Economic Growth



1. Introduction

Tauranga Groundswell Festival of Innovation and the New Zealand Institute of Architects have joined forces to engage Tauranga's design and arts community with a design competition for a temporary exposition in a prominent city laneway.



The competition site, a laneway off Grey Street, Tauranga.

The competition will be conducted in two stages:

- Part 1:** Open design competition
- Part 2:** Construction of successful submission on site

The project will be 'live' for the launch during Groundswell Festival of Innovation (27 August - 2 September) and for

the week during the Festival of Architecture (14-23 September).

2. Definitions

- Exposition:** A display, show, presentation or exhibition
- Ephemeral:** Short-lived, brief, temporary
- Cradle to Cradle:** Sustainability of materials looking at source of

materials through to design for disassembly and reuse.

3. Competition Objectives

The objectives of the competition are to transform a central city laneway to showcase how these spaces can become creative, lively, safe and engaging public space for all members of the public to use and enjoy.

The primary objective will be to select a concept or number of concepts looking at how the laneway could be made into an engaging public space in both an ephemeral and event focused way. These will then be engaged with the winning artists/designers as to how to build and insert into the laneway as part of the two festivals.

The goal is to create a space which invites the public in and creates a space for interaction, education, and promotion of disused public spaces. The space should be flexible, allowing for varied programmatic requirements, and should embody the notion of place (Tauranga) and community spirit.

This is an exciting, community-focused project which addresses notions of public/social space, sustainable design and material innovation. The competition part of the project culminates in an onsite exhibition and launch event, with successful design(s) going on to be fabricated and installed as part of the Groundswell Festival and NZIA Festival of Architecture weeks.

4. Sponsors

The event sponsors are:

- Priority One
- New Zealand Institute of Architects Waikato / BOP Branch
- Tauranga City Council
- Creative Bay of Plenty
- New Zealand Institute of Landscape Architects
- Mount ITM
- D&B Construction
- Canam Construction
- Antipodes LED Lighting

Competition Coordinators:

Stacey Jones
Meg Davis
Shara Paulo
Camden Cummings
Guy Protheroe

5. Eligibility

The competition is open to all members of the design community and looks to engage with as many different architects, designers, artists, and creatives as possible. Membership of NZIA or Priority One is not essential.

Applicants can submit their proposal as an individual or in teams.

6. Professional Advisor

This competition complies with the New Zealand Institute of Architects Architectural Design Competition Guidelines and is thereby endorsed by the NZIA.

7. Jury

The jury includes design

professionals and members of the sponsoring organisations.

8. Awards and Payment to Competitors

The successful entrant(s) will receive a share of \$1,500 prize money. Note: more than one entry may be successful.

Entrants will retain copyright of their design, granting a license to the organisers to utilise the design for the purposes of this competition and associated promotional content only.

9. Submission Requirements

Competitors must supply sufficient information to demonstrate how they have responded to the competition brief. This may include:

- Project description
- Site Plan
- Floor Plan
- Elevations
- Sections
- Perspectives
- Digital animations

Essentially, whatever digital representation(s) required to best present your ideas. All documents are to be submitted electronically.

This is a design competition with limited budget so we don't expect you to go overboard with your submissions. Just enough to clearly explain your proposal and ideas around its build-ability.

There may be one, or a number of successful entrants dependent on the extent of scope you cover and the number of entries.

The focus should be on creating and/or facilitating events within the space of a temporary nature.

Sustainability should also be a paramount concern, and a "cradle to cradle" ideology should be adopted.

This is a two-stage competition.

Successful submissions from Stage 1 will be asked to co-ordinate and help build the installations alongside our sponsor build teams in Stage 2.

Submissions are to be received by FTP site. Details to be provided to competitors on receipt of their registration of interest.



Looking southwest into the laneway



Looking towards the rear of the laneway



Looking back out from the laneway

10. Deadlines

Questions by email to sharap@ignitearchitects.com due no later than **5pm, Thursday 28 June**.

Registration of interest by email to sharap@ignitearchitects.com due no later than **5pm, Friday 29th June**.

Entries are to be submitted by FTP no later than **5pm, Friday the 20th July**.

11. Functional Program

This is a functioning service laneway which facilitates service and car parking for a number of adjoining businesses. A site visit to take note of door ways and thoroughfares is advised.

Between Groundswell and the Festival of Architecture, the design will need to be disassembled and stored. This will require consideration during the design process such that relocation can occur without machinery.

In the event of wet weather, the design may require relocation to the laneway immediately adjacent (south of Priority One) to enable activities during the Festival to proceed regardless.

Site requirements and constraints include:

- Access to laneway for adjacent businesses and public. Alternative carparking will be arranged during the Festival.
- No noise/light pollution after 10pm
- Activities outside of working hours generally supported
- A desire to improve the safety of the laneway expressed
- There is no existing cover, so consider opportunities to provide cover.

The space is to be designed to accommodate the following types of activities and events:

- All-ages drum circle
- Pay-what-you-can haircuts
- Book swaps
- Face painting
- Dance demonstrations and workshops
- Small concerts
- Food with a theme (could be informed by your design proposal)
- Movie screenings (projection onto wall)
- Set up live video system to

- project onto wall
- Paper-mural painting / flower-making with recycled materials
- DJ night
- Pop up cafe
- Busking events
- Public talks on art and architecture
- Food truck

Potential ideas:

- Build your own public realm using movable objects (trees on wheels, portable furniture and / or lighting made from recycled items; a stage that can be assembled in a variety of ways from a kit of parts)
- Live mural paintings (street art), either permanent (with building owner's permission) or temporary (on screens, etc).
- Pop-Up cafe with seating and spaces for conversation and observation
- Art installations / exhibitions
- Lighting installations
- Digital media installations

12. Competition budget

ITM has generously agreed to provide materials for the construction of the space.

Canam Construction and D&B Construction have kindly offered labour to assist in constructing the design.

Antipodes lighting has agreed to provide a temporary lighting design and sample fixtures. The successful designer will work in collaboration with Antipodes to progress Stage 2 of the competition.

All other expenses associated with the competition and application including stationery, disbursements, and mileage are at the cost of the applicant.

13. Competition schedule

20 June: Release Competition to design community

20 June – 20th July, 5pm: Competition period

29 June, 12 - 1pm: Meet up to talk through brief and opportunity to connect with others from the design community. Held onsite at the laneway.

25 July: Notification of successful entries

30 July – 24 August: On-site feasibility, documentation and construction

27 August – 2 September: Groundswell Festival of Innovation

29 August: Laneway Launch and Connect event, followed by temporary disassembly and store.

14 September – 23 September: NZIA Festival of Architecture including regular events at the Laneway

24 September: Project disassembly

14. Post-competition activities

It is intended the built design is deconstructed at the close of the Festival of Architecture and re-purposed through donation to a community group. This may be to a school, community venue, or other temporary installations.

At the close of the Festival of Architecture, further promotion will take place to celebrate the event with the wider online community.

15. Rules and conditions

The competition rules and conditions have been agreed upon and endorsed by the NZIA.